

## **COOCH BEHAR PANCHANAN BARMA UNIVERSITY**

B.A. Program 3rd Semester Examinations, 2023

## ENGLISH

# (A) BUSINESS COMMUNICATION / (B) MORAL AND BEHAVIORAL SCIENCE-I (INTERDISCIPLINARY)

## SEC-1

Time Allotted: 2 Hours

Full Marks: 40

The figures in the margin indicate full marks.

Answer either (A) or (B).

Candidates are required to answer any *one* from *two* courses.

Candidates should mention it clearly on the Answer Book.

#### SECENGG1A

## **BUSINESS COMMUNICATION**

1. Answer any *one* question from the following:

 $15 \times 1 = 15$ 

- (a) Write an application for the position of Assistant Supervisor in your municipality.
- (b) Write a letter to the Branch Manager of your bank for transfer of your Savings Account to another branch of the bank.
- 2. Answer any *one* question from the following:

 $10 \times 1 = 10$ 

- (a) Write an appointment letter to the new security guard appointed by your college, presuming you are the Principal.
- (b) Write a joining letter for joining the position of teacher in a primary school.
- 3. Answer any *one* question from the following:

 $5 \times 1 = 5$ 

- (a) Write an advertisement for the sale of some furniture in your house.
- (b) Write an advertisement for renting out the first floor of your house for commercial purposes.
- 4. Answer any *ten* questions from the following:

 $1 \times 10 = 10$ 

- (a) Which symbol separates the user name and domain name in an e-mail address?
- (b) What is the primary purpose of hashtags in social media?
- (c) In which format are web pages saved?
- (d) From which two words is the word internet derived?
- (e) What is the full form of 'WAN'?
- (f) What does the word 'e-mail' stand for?
- (g) What is the full form of 'LAN'?
- (h) What is Phishing?

## UG/CBCS/B.A./Program/3rd Sem./English/SECENGG1A/B/2023

- (i) What is the process of transmission of a file from one computer system to another computer or to a server so that others can see or retrieve?
- (i) What is the full form of 'HTML'?
- (k) What is the full form of 'URL'?
- (l) What is the name of an interconnected network exclusively used within organizations such as banking, business firms, etc that uses web technologies for sharing data or information internally?

#### SECENGG1B

## MORAL AND BEHAVIORAL SCIENCE-I (INTERDISCIPLINARY)

1. Answer any *one* question from the following:

- $15 \times 1 = 15$
- (a) What are the different sources of morality? Enumerate and explain.
- (b) Is morality affected by our environment?
- (c) What is the importance of tolerance in our society?
- 2. Answer any *one* question from the following:

 $10 \times 1 = 10$ 

- (a) Comment on social justice as a major ethical perspective.
- (b) "Honesty is the best policy" How would you analyse this statement from the perspective of morality?
- 3. Answer any *one* question from the following:

 $5 \times 1 = 5$ 

- (a) Write a short note on acquired morality.
- (b) What is ethical behaviour?
- (c) Write a short note on forgiveness.
- 4. Answer any *ten* questions from the following:

 $1 \times 10 = 10$ 

- (a) Is morality subjective (based on personal opinion) or objective (based on actual fact)?
- (b) Holocaust survivor Eva Kor famously forgave all Nazis for their crimes. Can one person give forgiveness for atrocities that were also done to others?
- (c) What is love?
- (d) Should euthanasia be legal? Under what circumstances?
- (e) What is, or should be, the main purpose of law?
- (f) In Plato's theory of State, when is justice ultimately achieved?
- (g) Which philosopher says that no one can be morally obligated to do something unless he or she is able to do it?
- (h) What does Aristotle mean by moral virtue?
- (i) What is the meaning of utilitarianism?
- (i) What is generosity?
- (k) According to which school of ethics, there is no absolute foundation upon which moral judgments are based; we are free to adopt any moral system we choose?
- (1) What constitutes an ethical question?

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