



**COOCH BEHAR PANCHANAN BARMA UNIVERSITY**

B.A. Honours 3rd Semester Examinations, 2023

**ENGLISH**

**(A) FILM STUDIES / (B) BUSINESS COMMUNICATION**

**SEC-1**

Time Allotted: 2 Hours

Full Marks: 40

*The figures in the margin indicate full marks.  
Candidates are required to give their answers in their own words as far as practicable.*

**The question paper contains SECENGH-1A and SECENGH-1B.  
The candidates are required to choose any *one* from *two* courses.  
Candidates should mention it clearly on the Answer Book.**

**SECENGH-1A**

**FILM STUDIES**

1. Attempt a critical appreciation of any *one* of the following films: 15×1 = 15
  - (a) *La Dolce Vita* / The Sweet Life
  - (b) Sholay
  - (c) Goopy Gyne Bagha Byne.
  
2. Answer any *one* question of the following: 10×1 = 10
  - (a) Discuss the varied uses of 'montage' as a cinematic technique.
  - (b) What is a 'jump cut'? Explain the varied cinematic purposes for which jump cut can be used.
  - (c) Discuss 'flashback' as a narrative device in filmmaking.
  - (d) What is 'Mise-en-scene' in cinema and provide a brief overview of its various elements?
  - (e) Analyse the function of long shot as a technique to create realism in cinema.
  - (f) Examine the significance of the 'close-up' as a cinematic technique.
  - (g) Discuss the uses of 'voice over' in filmmaking.
  - (h) What is 'backlighting' in cinema and to what purpose may it be used?
  - (i) Discuss to what purpose may the 'freeze-frame' shot be implemented in cinema.
  - (j) What are the possible uses of 'slow-motion' in cinema?

3. Write short note on any **one** of the following film personalities: 5×1 = 5
- (a) Gulzar
  - (b) Mrinal Sen
  - (c) Utpal Dutta
4. Answer any **ten** questions of the following: 1×10 = 10
- (a) Name a French film where jump cut has been used.
  - (b) What cinematic technique is Lev Kuleshov credited to be the founder of?
  - (c) Which city is the film *Bicycle Thieves* set in?
  - (d) Who directed the film *Pyaasa*?
  - (e) Who composed the music for *Goopy Gyne Bagha Byne*?
  - (f) Who directed the film *36 Chowringhee Lane*?
  - (g) Name a film directed by Satyajit Ray where Utpal Dutta played an important role.
  - (h) What is the name of the protagonist of *Meghey Dhaka Tara*?
  - (i) Name an English film where Amitabh Bacchan played a role.
  - (j) Name a Hollywood film which uses the flashback technique.
  - (k) Who is the director of the film *Titanic*?
  - (l) In the opening sequence of *La Dolce Vita*, whose statue is seen?

**SECENGH-1B**

**BUSINESS COMMUNICATION**

1. Answer any **one** question of the following: 15×1 = 15
- (a) Write a notice inviting quotations for providing WiFi service for an educational institution.
- OR**
- Write a letter for submission of a tender for the project of construction of a cycle stand for a college.
- (b) Write a letter of appointment of a librarian in a college.
  - (c) Draft a brochure for a theatre festival to be held in your city.
2. Answer any **one** question of the following: 10×1 = 10
- (a) Write a sample docket for a consignment of food grains awaiting shipment.
  - (b) Design a file tracking system for the administrative needs of an educational institution.
  - (c) Write a circular announcing the annual cultural programme in a school.

- (d) Write the minutes of a meeting held in your local club to plan a programme on hygiene awareness.
- (e) Write a brief overview of the legalities in preparing a draft concerning the rules of an inter-district football tournament.

3. Answer any *one* question of the following:

5×1 = 5

- (a) Write a short note on lateral communication.
- (b) Write an advertisement for selling a second-hand car.
- (c) Write an advertisement for an autographed sporting memorabilia.

4. Answer any *ten* questions of the following:

1×10 = 10

- (a) What is the full form of CC as used in emails?
- (b) Name a browser software.
- (c) What is the use of HTTP?
- (d) What is "outbox"?
- (e) What is e-commerce?
- (f) What is the storage folder for emails sent called?
- (g) What is the full form of HTML?
- (h) What is the name of the document enclosed in an email?
- (i) What is intranet?
- (j) What is the full form of www?
- (k) What is a payment gateway?
- (l) What is net neutrality?

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