

COOCH BEHAR PANCHANAN BARMA UNIVERSITY

B.A. Honours 3rd Semester Examinations, 2022 Under New Syllabus

ENGLISH

(A) FILM STUDIES / (B) BUSINESS COMMUNICATION

SEC-1

Time Allotted: 2 Hours

Full Marks: 40

The figures in the margin indicate full marks.

The question paper contains GROUP-A and GROUP-B.

The candidates are required to choose any *one* from *two* courses.

Candidates should mention it clearly on the Answer Book.

GROUP-A

SECENGHIA (FILM STUDIES)

1. Attempt a review of any one of the following films:

 $15 \times 1 = 15$

- (a) Bicycle Thieves
- (b) Meghe Dhaka Tara
- (c) Sholay.

2. Answer any one question of the following:

 $10 \times 1 = 10$

- (a) Discuss with examples the different ways in which montage may be used as a technique in films.
- (b) Comment on the use of jump cut technique in films.
- (c) Discuss with examples the psychological implications of using the slow motion.
- (d) The use of flashbacks provides effective means of manipulating time Discuss with suitable illustrations.
- (e) What is the necessity of long shots in films? Discuss with examples.
- (f) Why are pan shots effective? Discuss with suitable illustrations.
- (g) Discuss with examples how colour, lightning, set design and camera angles contribute to the Mise en scene of a film.
- (h) Discuss with examples the effectiveness of the freeze frame technique.
- (i) Point out the various ways in which backlighting can be utilized in the cinematography.
- (j) Discuss with suitable examples the necessity of close up shots in films.

UG/CBCS/B.A./Hons./3rd Sem./English/SECENGH1A/SECENGH1B/2022

3. Write a short note on any one of the following film personalities:

 $5 \times 1 = 5$

- (a) Mrinal Ser
- (b) Utpal Dutt
- (c) Aparna Sen
- (d) Amitabh Bachchan.
- 4. Answer any ten questions from the following:

 $1 \times 10 = 10$

- (a) Who directed "Titanic"?
- (b) Give an example of "freeze" frame.
- (c) Who wrote the script of "Sholay"?
- (d) Name a Bengali film where voice over has been used?
- (e) Name the two classical bandishes sung by A. Kanan in the film 'Meghe Dhaka Tara'.
- (f) Name a film directed by Gulzar.
- (g) What was the original name and language of the film "Bicycle Thieves"?
- (h) Who is called the father of jump cut?
- (i) Name the actor who played the role of Gupi Gayen in the film "Goopy Gyne Bagha Byne".
 - (j) Name the hero of the movie "La Dolce Vita".
 - (k) What is Pan?
 - (1) Name the music director of the movie "Pyaasa".

GROUP-B

SECENGHIB (BUSINESS COMMUNICATION)

. Answer any one question from the following:

 $15 \times 1 = 14$

- (a) Write a letter for submission of tender for supplying lab equipments to a college.
- (b) Write a joining letter for the job of a school teacher.
 - (c) Draft a brochure of a seminar organised by your college.
- 2. Answer any one question of the following:

 $10 \times 1 = 10$

- (a) Write a docket for a consignment of electronic gadgets to be supplied.
- (b) Draft a circular regarding social behaviour in college during Covid-19.
- (c) Write the minutes of a meeting held in your department to plan a cleanliness drive.
- (d) Write a brief overview of the legalities in preparing a draft concerning the rules of inter-school cricket championship.
- (e) Design a file tracking system for the administrative needs of a college.

UG/CBCS/B.A./Hons./3rd Sem./English/SECENGH1A/SECENGH1B/2022

3. Answer any one question from the following:

 $5 \times 1 = 5$

- (a) What is down line office communication?
- (b) Write an advertisement for the sale of a flat.
- (c) Write an advertisement for the sale of an antique wall clock.

4. Answer any ten questions from the following:

 $1 \times 10 = 10$

- (a) What is digital signature?
- (b) What is hypertext?
- (c) What is the full form of UPI?
- (d) What is work from home?
- (e) Give an example of a TLD or suffix of a domain name.
- (f) Name a programming language.
- (g) What is spam in email?
- (h) Which phrases are used to close an official letter?
- (i) What is hyperlink?
- (j) Mention the full form of 'CC' and 'BCC' in emails.
- (k) Mention a way in which payments can be made through the internet.
- (1) What does spam mean?

3